Becoming an ICI recognized facility

June 12, 2024 The International Childbirth Initiative – Webinar Series

International Childbirth Initiative

12 Steps to Safe and Respectful MotherBaby-Family Maternity Care

Michelle Skaer Therrien, *Executive Director, ICI*

The International Childbirth Initiative's Development

Evolved out of a few programs that were designed for "mother-friendly" services, following the launch of the Baby Friendly Hospital Initiaitive.

- In the U.S.: The Coalition for Improving Maternity Services' (CIMS) MotherFriendly Hospital Initiative (2007)

- International: Mother-Baby Friendly Birthing Facilities created by FIGO, ICM, WRA, IPA, and WHO (2015)

ICI launched in 2018 for the Mother – Baby – Family triad

The Initiative also supports a friendly environment for the health care providers

International Childbirth Initiative

12 Steps to Safe and Respectful MotherBaby-Family Maternity Care

The International Childbirth Initiative's Principles

The 12 Steps and Principles videos on Youtube:

Principles: BIT.LY/iciprinciples

12 Steps (20 minute version): BIT.LY/12step20

Voices from providers and families: BIT.LY/icivoices

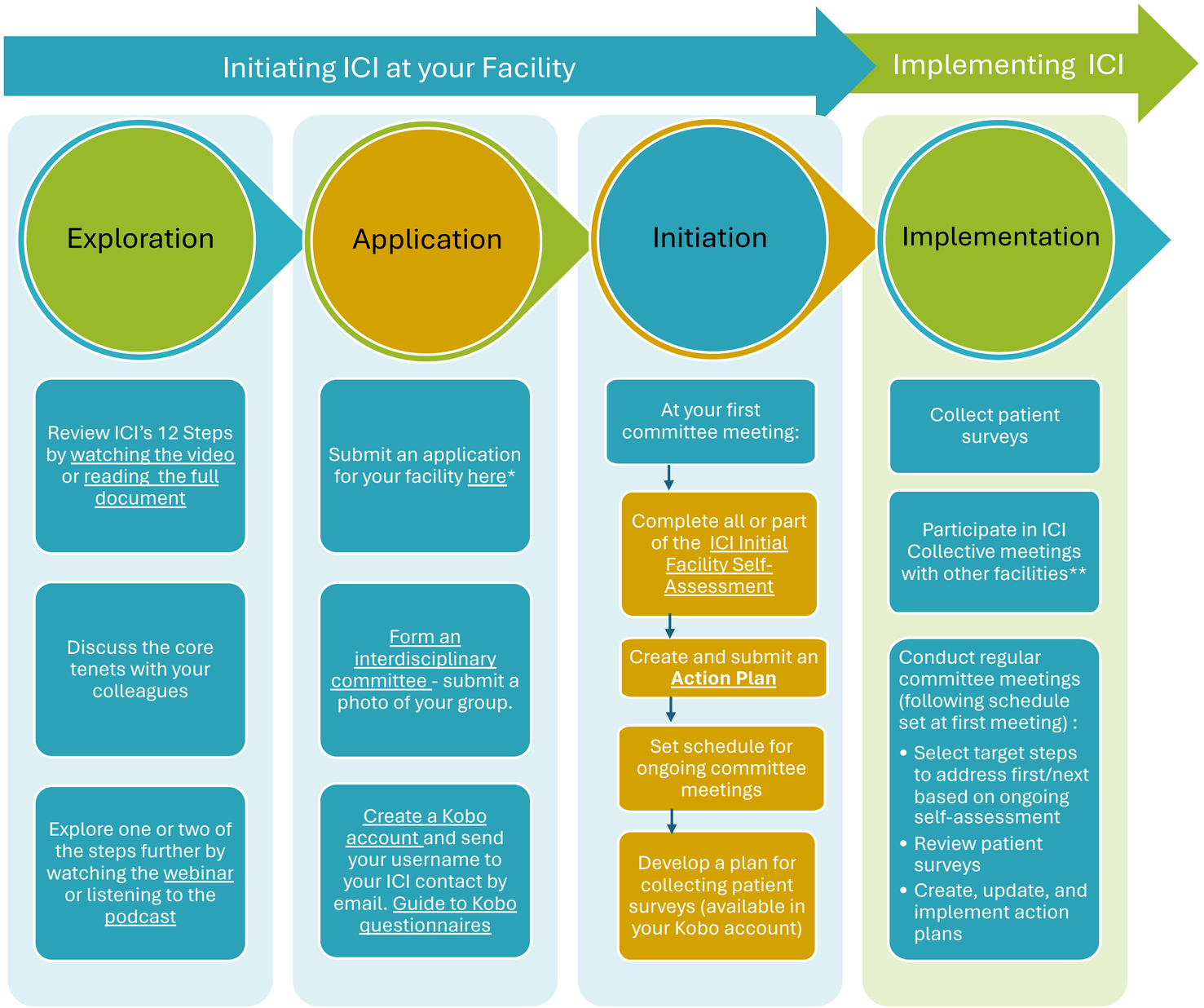
International Childbirth Initiative
12 Steps to Safe and Respectful MotherBaby-Family Maternity Care

The International Childbirth Initiative

ICI provides a framework for implementation of safe and respectful care practices and policies, the 12 Steps for Safe and Respectful MotherBaby-Family Maternity Care. It is implemented through individual health facilities, through self-evaluation, reflection, goal-setting, and community participation.

ICI provides a global resource network striving to share learning and improve the provision of care.

- ICI was created by International Federation of Gynecology and Obstetrics, the International MotherBaby Childbirth Organization, ICM, IPA, and White Ribbon Alliance
- ICI is endorsed by >30 partner organizations and growing.
- Open to all birthing facilities who are willing to commit to delivering safe and respectful MotherBaby-Family Maternity Care.



*For support, reach out to mtherrien@icichildbirth.org or WhatsApp +1-917-509-8598
** Contact M Therrien and request to be added to the Google Group for notifications

International Childbirth Initiative

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The International Childbirth Initiative is a collaborative effort of organizations including the ...

icichildbirth.org and 1 more link

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International Childbirth Initiative Step 4: Offer Continuous Support

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International Childbirth Initiative Step 1: Treat every woman & newborn with respect and dignity

644 views • 2 years ago

International Childbirth Initiative Step 5: Offer non-pharmacological pain relief

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breastfeeding and skin-to-skin co

148 views • 2 years ago

Introduction to the Initiative

Play all

Joining the International Childbirth Initiative - FIGO...

The International Childbirth Initiative in the United State...

Application to ICI

Can be accessed at icichildbirth.org/application/

General questions about health facility:

Number and type of staff available (midwives, ob/gyn, pediatricians, etc)
Number of annual deliveries
C/S rate
Availability of rooming-in of newborn
Access to family, companions, and doulas

The application initially included a review of policies,
but this is now done after admission to ICI to accelerate process and prevent delays in participation

Application available in English, Spanish, French, Japanese (online) and Arabic (paper application)

Forming a multidisciplinary committee

Each facility is asked to form a committee that will guide their work on the 12 steps

This committee should reflect the range of professionals who provide maternal and newborn care

It may include administrative staff and psychosocial service staff.

It must include at least one community representative that is not part of the paid staff

It should include junior staff and avoid hierarchy – the lead person on the committee should not necessarily be the chief of the unit.

Make an effort to create an e
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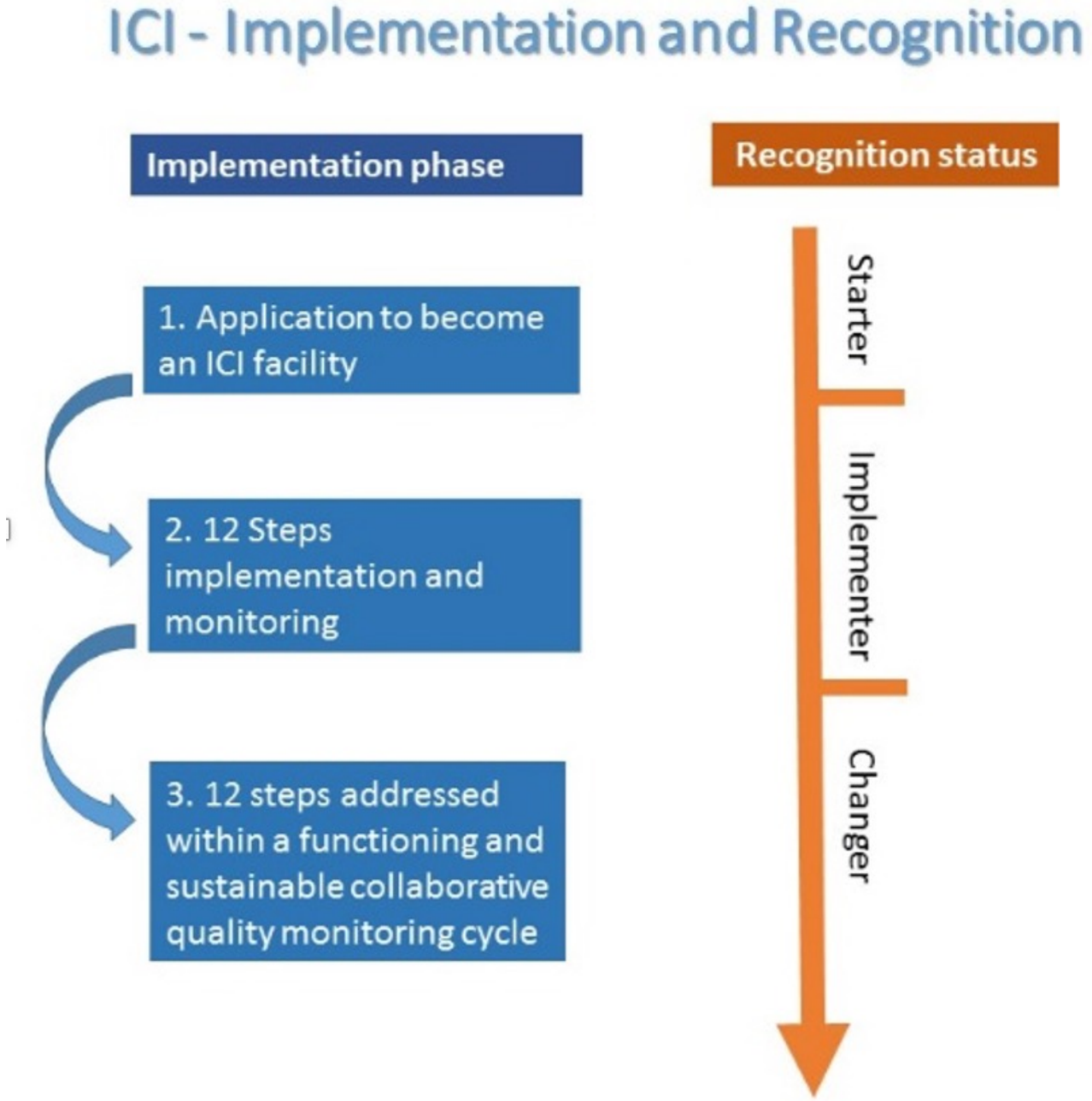
Three phase process



Thank you!

- Apply to be an ICI site

www.icichildbirth.org

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